



PROUDLY SUPPORTING PEOPLE WITH
ALL NEUROLOGICAL CONDITIONS

Media Release

March 6, 2019

MSWA & WASO CONNECTING YOUNG WEST AUSTRALIANS TO HEALTHY BRAIN STIMULATION

Young people in Western Australia will have greater access to the proven benefits of classical music, thanks to a new partnership between MSWA and the West Australian Symphony Orchestra (WASO).

MSWA is the inaugural Supporting Rights partner of the WASO's Under 30 Years ticket concession program. With support from MSWA, WASO will offer people under the age of 30 the opportunity to attend many of its 2019 performances for just \$25 per ticket, making classical music – and its brain stimulating effects – accessible to more young West Australians.

The partnership announcement between MSWA and WASO coincides with International Brain Awareness Week (March 11 to March 17).

MSWA has utilised the therapeutic benefits of classical music on the brain for some time, incorporating music into rehabilitation programs for stroke, brain injury, MS and many other neurological conditions.

MSWA CEO Marcus Stafford AM said the organisation had long recognised the incredible value of music to improve memory, cognitive development and coordination.

“We are delighted to be partnering with WASO for the 2019 season. This is a wonderful opportunity to bring music into the lives of our community, particularly as we recognise the benefits that music has on motor and cognitive skills and overall brain health,” Mr Stafford said.

“MSWA aims to increase the awareness of brain health as part of International Brain Awareness Week by connecting young people to activities that stimulate healthy brain activity, such as performances by WASO.”

The partnership between MSWA and WASO reflects a shared commitment to enriching the lives of young people and families through music, and creating unique events and better points of access for West Australians to connect to activities that stimulate healthy brain activity.

END



MSWA
Locked Bag 2, Bentley DC WA 6983
29 Parkhill Way, Wilson, WA 6107
T 08 9365 4888
F 08 9458 7190

www.mswa.org.au
ABN 75 638 080 972



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About MSWA

MSWA provides vital support and services to people living with all neurological conditions in Western Australia, including multiple sclerosis, stroke, Parkinson's Disease, Huntington's Disease, Motor Neurone Disease and acquired Brain Injury.

MSWA has a team of more than 750 staff who work passionately to provide the best possible care to people across the Perth metro area and broader regional centres of Western Australia.

MSWA plays a vital role in educating the broader community, liaising with government and other relevant bodies on related issues, and advocating for the rights of all people with neurological conditions.

For more information please contact:

Media contact:

Ben Kelly

Clarity Communications

P: +61 08 9380 0700

M: +61 416 585 675

E: Ben.Kelly@claritycommunications.com.au



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