



**WE KNOW NEURO**

Friday, 18 October 2019

## **The MSWA Arena Ascent – MSWA’s newest challenge for all**

MSWA is excited to announce the launch of a brand new event, the MSWA Arena Ascent, set for this Sunday, 20 October 2019.

This new event, which is in partnership with one of WA’s premier and iconic venues RAC Arena, is guaranteed to have something for everyone.

Not only is there a range of exciting family-friendly entertainment including DJ G-Martin, Glitter & Goo Bars and Ninja obstacles courses, there are also a range of challenges available for people of all ages, fitness levels and abilities.

Whether you’d like to challenge yourself individually, or in a group, you can choose from courses which start at 565 steps for the Mini Ascent, all the way to 12,000 steps for the epic Mount Everest Team Ascent!

MSWA CEO Marcus Stafford AM said MSWA is very pleased to be introducing a new and exciting event to our calendar.

“The inaugural MSWA Arena Ascent will provide people with another opportunity to challenge themselves whilst raising vital funds for people living with neurological conditions,” said Mr Stafford.

“We’re proud that this event is open to people of all ages, fitness levels and abilities, with multiple course options to choose from. With plenty of family-friendly activities planned, we hope that you’ll join us on Sunday, 20 October.”

RAC Arena General Manager Michael Scott said the RAC Arena community is thrilled to support MSWA on this event which is being held for the very first time.

“There is a course for everyone which will give West Australians a new way to experience the venue,” he said.

Dianne Byrne will be putting her stair climbing skills to the test once again for the new MSWA Arena Ascent. She first participated in the annual Step Up for MSWA in 2011, with 2019 marking her 8th consecutive Central Park climb. And, was excited at the prospect of a new stair-climbing challenge for her to tackle at RAC Arena.

Dianne shares a very personal connection to MSWA, after losing her mother to multiple sclerosis (MS) last year and supporting her sister through the condition as well.



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“Every year I try and sign up as many participants for MSWA events as I can. They know that my family has been touched by MS and they want to show their support in helping me raise funds and awareness of neurological conditions, many of which have no known cause or cure,” said Dianne.

“I’m very competitive and this seems to encourage people to donate money to support MSWA and also pushes us as competitors, to do our very best for the people who can’t. My mum and my sister are always my motivation.”

“I know that the money raised from the event will go towards vital scientific research which will not only affect the future of MS for generations to come, but the future of all neurological conditions,” she added.

“Don’t wait for someone else to do it. If you can do it, do it!”

Will you rise to the challenge for MSWA? On-the-day registrations are available for all climb categories.

-ENDS-

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